

TOTAL SHARK

Turn Your Surgical Practice Into a High-Performance Brand



**This is not just consulting — it's a movement.
TOTAL SHARK is your gateway to building
an iconic medical brand that runs on precision,
power, and purpose. From structure to strategy,
from branding to automation, we help you create
the practice you always imagined.**

WHAT IS TOTAL SHARK?

**TOTAL SHARK is the business intelligence engine of TOTAL DEFINER
a proven system built on over a decade of success
in transforming aesthetic practices around the world.**

It's the thinking lab for doctors who dare to dream big, combining:

- Growth-Oriented Marketing**
- Advanced Business Design**
- Elite-Level Branding**
- Smart Automation & AI Tools**
- Communication Mastery**
- Elevated Patient Experience**

WHAT YOU GET

**TOTAL SHARK adapts to your level of growth.
Whether you're launching, relaunching, or scaling up
this is your blueprint.**

- **Brand & Market Intelligence**
- **Identity, Message & Patient Positioning**
- **Complete Patient Journey Mapping**
- **Funnels, Automation & CRM Systems**
- **Internal Processes & SOP Creation**
- **Service Launch & Campaign Plans**
- **Staff Training: Sales, Assistants, Front Desk**
- **1:1 Business Mentoring with the Total Definer Team**

WHO IS THIS FOR?

- Surgeons ready to create a global brand
- Doctors launching or transforming their practice
- Team Members

**This is for those who don't just want more patients.
This is for those who want impact.**



PACKAGES & EXPERIENCES

BASIC – \$3,000 USD

1 week of personalized strategy + brand playbook.

PREMIUM – \$5,000 USD

2 weeks with our team to implement the system, structure, and launch strategy.

VIP – \$10,000 USD

**4 weeks of elite mentorship, branding redesign, automation, and growth roadmap.
For top surgeons ready to rise.**

WHY TOTAL SHARK?

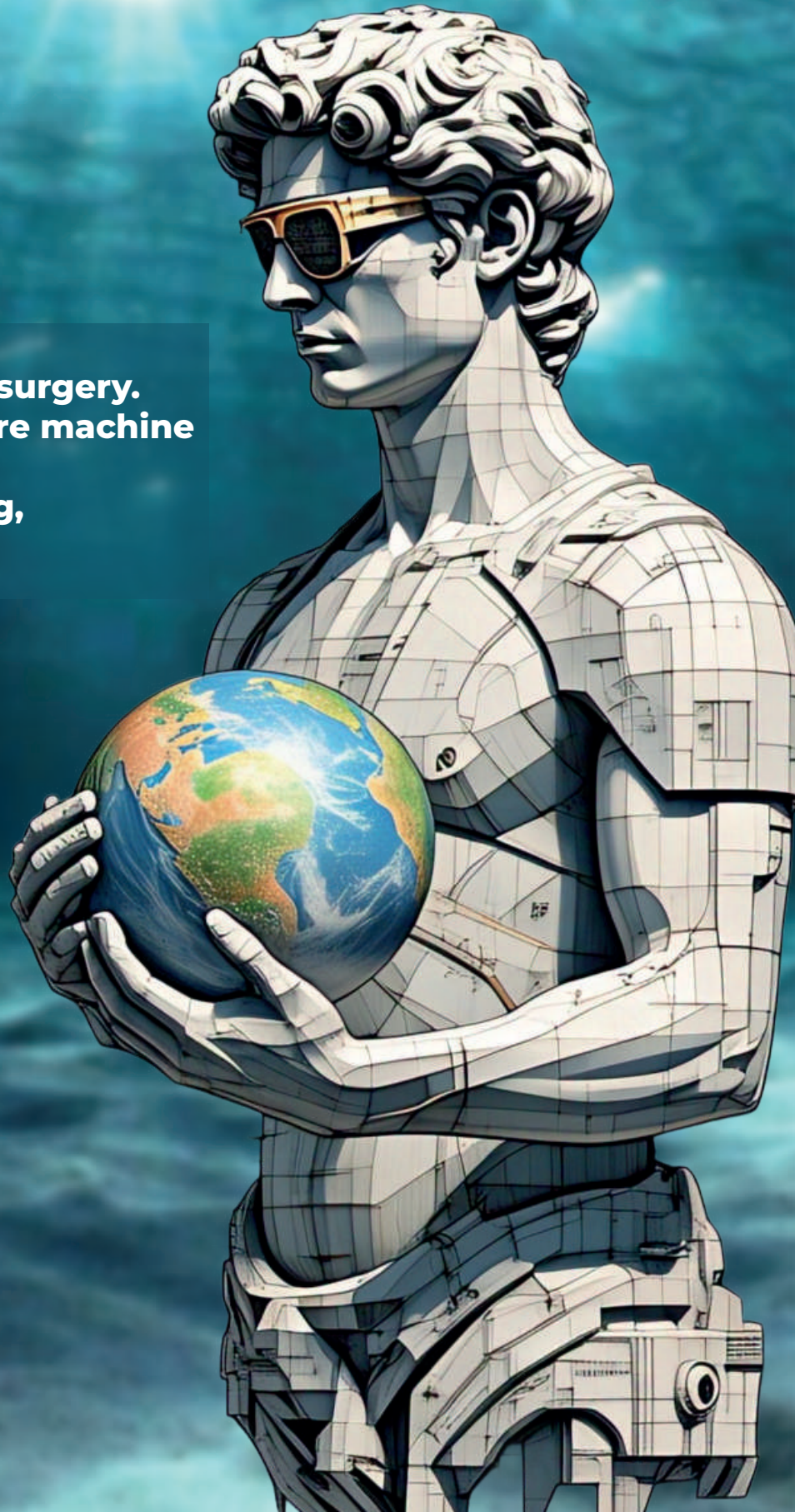
Because what you don't see is what's costing you patients, time, and growth.

**TOTAL SHARK is not just another consultancy.
It's the confidential formula behind the world's
most admired aesthetic practices
and now, it's available to those who are ready to lead.**



It's the unseen structure behind success.

**Most practices focus only on surgery.
TOTAL SHARK builds the entire machine
behind the scenes:
strategy, operations, branding,
automation, experience..**



**It's the blueprint elite doctors
wish they had from day one.**

**From brand identity to team systems to revenue architecture
we give you the keys to clarity, visibility, and scalability.**





It makes your team unstoppable.

**We train your entire crew to function like
a high-performing brand
from the way they speak to patients to how
they close a consultation
with elegance and impact.**

READY TO TRANSFORM?

**Your future practice is waiting.
Let's build it — together.**



**TOTAL SHARK:
The Course. The System. The Future of Your Brand.**